Michael J. Smitka

– abbreviated curriculum vita –

Professor of Economics
Williams School of Commerce
Washington and Lee University
204 W Washington St., Huntley Hall 125B
Lexington, Virginia 24450-0303

Cell: (540) 460-6288
Fax: (540) 458-8639
Skype: jidoshasangyo

Email: MSmitka@wlu.edu

Education

- Ph.D. in Economics: Yale, 1989.
- A.B. cum laude in East Asian Studies: Harvard, 1975.

Select Work and Grant experience

- Faculty, Department of Economics, Washington and Lee University, 1986-present.
- Acting Director, East Asian Studies, 2009-10 and 2014-2015.
- Fulbright Research Fellow, Chiba University Faculty of Law and Economics, Japan, 2006-7.
- Steering Committee, GERPISA Auto Industry Research Consortium, 2016-present
- ASIANetwork Fulbright-Hays Pearl River Delta Project, Guangdong China, Summer 2005.

Select Publications (not including book reviews or newspaper columns)

Books

- Author (with Peter Warrian), ***A Profile of the Global Auto Industry: Innovation and Dynamics***, Business Expert Press, *December 27, 2016*. [Print version January 2017]
- Author, ***Competitive Ties: Subcontracting in the Japanese Automotive Industry***, Columbia University Press, 1991.
- Editor, ***Japanese Economic History, 1600-1960***, 7 volumes, Garland Publishing, 1998.
- Translator, Ryutaro Komiya, Masahiro Okuno and Kotaro Suzumura (eds.), ***Industrial Policy of Japan***, Academic Press, 1988. (*with Anil Khosla*)

Articles / Book Chapters

- "Transportation." Chapter in Phyllis Genther Yoshida, ed. ***Japan's Energy Conundrum***. Washington, DC: Sasakawa Foundation. Forthcoming Spring 2018.
- "China's auto industry: success despite policy." ***International Journal of Automotive Technology and Management***, 16:2, 114-129, Fall 2016.
- "The Changing Dynamics of Innovation in the Auto Supply Chain". ***Journal of Business & Economics*** 6:4, 799-821, April 2015. *Coauthored with Peter Warrian.*
- "Benefits Policy at General Motors", ***Automotive History Review***, Spring 2012.
- "Toyota and Japanese Management: Behind the Recall." March 2010, ***The Oriental Economist.***
- "Changing retail, changing lifestyles: From mom & pop to malls." February 2010, ***The Oriental Economist***.
- "Japan, Economy." ***The Far East and Australasia****, updated annually, 2006-2011*. London: Routledge.
- "The Asian Automotive Industry," ***Encyclopedia of Asia***, Berkshire Publishing, 2002.
- "Foreign Policy and the US Automotive Industry: By Virtue of Necessity?" ***Business and Economic History***, 2nd series, v. 28:2, Winter 1999.
- "Automobiles and U.S. Foreign Policy," in Bruce W. Jentleson and Thomas G. Paterson, editors, ***Encyclopedia of U.S. Foreign Relations***, Oxford University Press for the Council on Foreign Relations, 1997.

- "Contracting without Contracts: How the Japanese Manage Organizational Transactions," Chapter 4 in Sim Sitkin & Robert Bies, eds., ***The Legalistic Organization***, Sage, 1994.
- "Opinion: Are U.S. Auto Exports the Growth Industry of the 1990s?" ***Sloan Management Review***, 35:1, Fall 1993.
- "Economy, Japanese," lead economy entry, ***Japan: An Illustrated Encyclopedia***, Kodansha, 1993.
- 「日本の自動車産業の没落」 (Decline of the Japanese Automotive Industry), 『週刊東洋経済』(*Toyo Keizai*), January 11, 1993.
- "Business-Business Relations: Auto Parts Sourcing in Japan," ***Japan's Economic Challenge***. U.S. Congress, Joint Economic Committee, December 1990.
- "The Invisible Handshake: The Development of the Japanese Automotive Parts Industry," *Business and Economic History*, 2nd series, v. 19, 1990.

Blog

- Autos and Economics *at* http://autosandeconomics.blogspot.com. *310,000+ hits to date.*
- *Course blogs (2016): Chinese Economy, Economics of Strategy, Auto Industry Seminar, Development Economics, Principles of Macroeconomics.*

Media Interactions: Columns, Shows, Op/Eds, Citations in Interviews

- Radio: Marketplace with Kai Rysdal; NPR "feature" shows including *Happenings*, WLIP (Kenosha), WMRA;s *Virginia Insight*,; KIRO Radio Seattle and WTOP Radio Washington, DC. Weekly show on the economy 2014-2016 on WWWZ (Lexington VA).
- Print: Auto Finance News (periodic columns), Christian Science Monitor, Automotive News, Bloomberg Tokyo, New York Times (3 invited columns), Atlanta Journal-Courier, Les Echos (Paris), Exame (Brazil), Detroit Business, AP, Bloomberg Business Week, Congressional Quarterly Magazine, The Economist, Financial Times, Financial Times Deutschland, Kiplingers, LA Times, Newsweek, O Globo (Brazil), Superinteressante (Brazil), South China Morning Post, Toyo Keizai (in Japanese), Vejo (Brazil), Washington Post and others.
- TV: Business News Network (Canada); Bloomberg TV; Bloomberg News Asia; NHK Project Wisdom (Japan); WDBJ (Roanoke VA).
- Webinars: Automotive News, BWG Consulting (avg 1 a month on automotive-related topics).

Select Working Papers and Presentations

2017:

- China's Industrial Geography: Will Shanghai be the "Detroit" of China? *Presentation / project trial balloon, GERPISA Conference, Paris, June 2017.*
- Disruptors in the Auto Industry? Where? *Industry Studies Association, Washington DC, May 2017 and GERPISA Conference, Paris, June 2017.*
- The Future of Work. *Presentation/discussant for an ILO/Vatican Conference. Geneva, July 2017.*
- Suppliers and Technology. *Webinar for Automotive News, April.*

2016:

- Disruptors in the Auto Industry? Where? Implications for corporate strategy and public policy. ToTo Conference, Main Meeting with mixed automotive industry, policymaker and academic audience. *Collegio Carlo Alberto, Torino Italy, November.*
- Technology & the Evolution of the Auto Industry: 125 years of Fragility & Resilience. ToTo Conference, Initial Meeting. Munk School of Global Affairs, University of Toronto, *Toronto Canada, June.*
- From National to Regional to Global. GERPISA Conference. *Puebla, Mexico, June.*

• From commodity to high tech: steel as a new player in the automotive supply chain (presenter; joint work with Peter Warrian). GERPISA Conference. *Puebla, Mexico, June.*
• New Technologies, New Firm Boundaries: Steel Firms as Tier I Auto Suppliers. Industry Studies Association, *Minneapolis, May.* (presenter; joint work with Peter Warrian)
• China, Constructing a National Industry: Building Space for the Domestic in a Global Industry. Industry Studies Association, *Minneapolis, May.*
• China: A Maturing Developing Market. University of Michigan Transportation Research Institute Industry Briefing Series for Detroit-area industry members on The Globalization of the Automotive Industry, *Ann Arbor, April.*
• China's Auto Industry: Success Despite Policy. Revised version forthcoming, *International Journal of Automotive Technology and Management.*

2015:

• Innovation in the Supply Chain: Lessons from the Automotive News PACE Competition. *Gerpisa, Paris, June.*
• [*Automotive*] Industrial Policy in China: successes and failures. *Gerpisa, Paris, June.*
• Industrial History (and not business history): Themes from the Automotive Industry. *Industry Studies Association, Kansas City, May.*
• China's Challenges: Lessons from Japan. *Keynote talk, Asian Studies Program, James Madison University, February.*

2014:

• Joint with Peter Warrian: Technology Roadmaps and R&D: Lessons from the Automotive News PACE Awards, *Industry Studies Association, June.*

Current Affiliations & Professional Associations

• American Economic Association; Business History Conference; Gerpisa (auto industry research network); Industry Studies Association; Society of Automotive Engineers; Society of Automotive Historians; Washington and Southeast Japan Seminar.

Professional Service

• Member, Steering Committee, GERPISA, 2016-. This is a Paris-based international consortium of academic researchers focused on the contemporary automotive industry. The Steering Committe meets every January in Paris in January and at the annual conference every June.
• Judge, ***Automotive News*** PACE "Supplier of the Year" Award, 1994-present, the premier industry recognition for suppliers. I make site visits to evaluate finalists; present written summaries; participate in the final judging, and attend the award ceremony. To date I have visited 40+ finalists in Korea, Japan, the US, Canada and France.
• American Advisory Committee, Japan Foundation 2011-present. Currently on the Dissertation Fellowship Subcommittee screening an average 50 fellowship applications a year.
• Board of Editors, ***International Journal of Automotive Technology and Management***. Includes regular refereeing of submissions.
• Treasurer, Washington and Southeast Japan Seminar, 2005-present. (*moribund since 2015*)
• Journal Referee (select): *Journal of Japanese Studies, Sloan Management Review, Administrative Science Quarterly, Enterprise & Society, Organizational Science, Industry and Corporate Change* .
• Book Manuscript Reviews: *Oxford University Press, MIT Press, Yale University Press, Chicago University Press, Johns Hopkins Press, Lexington Books, Dryden Press and sundry textbook drafts..*