Brian E. Richardson
CURRICULUM VITAE

Department of Journalism and Mass Communications
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Education

Ph.D., Journalism and Communications, University of Florida, 1990
M.A., Journalism and Communications, University of Florida, 1975
B.A., Journalism, Washington and Lee University, 1973, Phi Beta Kappa, Magna Cum Laude

Teaching Experience

Harry E. and Mary Jane W. Redenbaugh Endowed Professor, July 2012 – present
Professor of Journalism, Washington and Lee University, 2002-present; Introduction to Reporting; Reporting for Print Media; In-Depth Reporting, Journalism Ethics; Mass Media and Society; State and Local Government
Associate Professor of Journalism, Washington & Lee University, 1994-2002
Visiting Lecturer, University of Birmingham, Birmingham, England, 1996-97; Media and Culture, The Politics of Representation, Media and Citizenship
Assistant Professor of Journalism, Washington and Lee University, 1990-1994
Instructor, University of Florida 1986-90; Reporting; Journalism Practicum
Seminar Leader, *The Miami Herald*, 1983-86; Newsroom seminars in precision journalism, public records searching and taxation and property assessment
Seminar Leader, *The Tallahassee Democrat*, 1978-80; Newsroom seminars in grammar, style and usage
City Editor, Washington and Lee University, 1972; Peer teaching

Administrative Experience

Department Head, Journalism and Mass Communications, Washington and Lee University, 2003-2010
University Marshal, Washington and Lee University, 2006-10
Director, *Global Media: The Search for Universal Ethical Standards*, an international conference at Washington and Lee University, November 2001
Co-leader, *Community Journalism Colloquium*, Washington and Lee University, March 1999
Acting Head, Department of Journalism and Mass Communications, Washington and Lee University, 1998-99
Organized or helped organize and co-led 15 Journalism Ethics Institutes at Washington and Lee

University, each including approximately 10 visiting journalists, 2003

Organized a series of week-long visits by professionals in residence from the *Florida Times-Union* and *The Anniston* (Ala.) *Star*, as part of a funded program by the American Society of Newspaper Editors, 1999-present

Employment Experience

The Philadelphia Inquirer, summers 1993-2001; copy editor

The Brechner Report, 1988; editor; Brechner Center for Freedom of Information, University of Florida

The Miami Herald, 1980-86; reporter (courts, urban affairs, local government); bureau chief; assistant city editor; day slot

The Tallahassee Democrat, 1976-80; reporter (courts, local government, education, business, features); legislative slot; TV book and TV page editor; features copy desk

The Florida Easter Seal Society, Tallahassee, FL, 1975-76; public relations and fund raising

WDBO-TV (now WCPX-TV), Channel 6, Orlando, FL, 1973; on-air reporter

WLUR-FM, Lexington, VA, 1969-73; reporter, news anchor, disc jockey, senior editor, city editor

Language Skills

French -- reading and speaking, rusty; German -- speaking, very rusty; Italian -- understanding of simple spoken phrases

Honors

Harry E. and Mary Jane W. Redenbaugh Endowed Term Professorship, 2012-

Omicron Delta Kappa James G. Leyburn Service Award, 1999

Ring-tum Phi Service Award, 1996, 1998, 1999

Research Exchange Fellow, University College, Oxford, September 1996 - June 1997

Top Faculty Paper, Newspaper Division, Association for Education in Journalism and Mass Communication (AEJMC) Southeast Regional Colloquium, Orlando, Florida, 1991

Outstanding Graduate Student Teacher, College of Journalism and Communications, University of Florida, 1988, 1990

Outstanding Graduate Student Researcher, College of Journalism and Communications, University of Florida, 1987

Second Place, Moeller Student Paper Competition, AEJMC Annual Conference, San Antonio, Texas, 1987

Grants and Awards

Class of ’62 Fellowship for Study at Oxford; 1996-97

Academic Fellowship, Southern Newspaper Publishers Association Writing for the Reader Seminar, Tampa, Florida, November 1992

Glenn Grant for Summer Research, Washington and Lee University, 1991, 1992

John Ben Snow Grant for Journalism Educators Seminar, American Press Institute, Reston, Virginia, October 1991
Tuition Waiver, Poynter Institute for Media Studies Ethics Conference, St. Petersburg, Florida, September 1990
Academic Fellowship, Southern Newspaper Publishers Association Basic Layout, Graphics and Design Seminar, Roanoke, Virginia, August 1990
Research Committee Grant, College of Journalism and Communications, University of Florida, 1987

Publications

Thesis and Dissertation:

Critiquing Mass News Media: An Audience-Centered Model; Ph.D. Dissertation, University of Florida, 1990
A Study of the Appropriateness of the Journalism Curricula in Community Colleges in Florida as a Basis for Upper Division Journalism Education in the State University System; Master's Thesis, University of Florida, 1975

Articles:

"Convergence: Beginning, Middle and End"; The Convergence Newsletter (University of South Carolina), Fall 2007
"Moral Autonomy and the Communitarian Ethic: Implications for Journalists in a Global Society." *International Journal of the Humanities*, Summer 2006.
"The People's Right to Know: A Dangerous Notion." *Journal of Mass Media Ethics 19:1* (2004).
"Building Credibility: Reaching Out to Readers 2000." Co-author. Survey for the Associated Press Managing Editors. October 2000.
"Four Standards for Teaching Ethics in Journalism," *Journal of Mass Media Ethics*, Vol. 9, No. 2, pp. 109-117, Summer 1994

Book Reviews:

"Voice of America: Propaganda and Democracy, 1941-1945"; *Journal of Military History*, Vol. 56, No. 4, pp. 715-716, 1992
"War and the Media: Propaganda and Persuasion in the Gulf War"; "Hotel Warriors: Covering the Gulf War"; *Journal of Military History*, Vol. 57, No. 2, pp. 362-364, Spring 1993

Textbooks

The Process of Writing News: From Information to Story, Pearson/Allyn&Bacon, 2007
The Process of Writing News: From Information to Story, 2nd ed. Online publication, 2012

Unpublished Manuscripts

A Stranger Came to Reap (novel)

Refereed Papers

"Moral Autonomy and the Communitarian Ethic: Implications for Journalists in a Global Society"; Third International Conference on New Directions in the Humanities, Cambridge, England, Aug. 2-5, 2005.

"The Durban Principles: Jurisdictional Issues and International Libel in the Digital Age: A Marriage of Convenience?" Co-authored with Dayo Abah, Law Division, AEJMC, Toronto, August 2004.

"Journalism: A Provincial Press in a Global Setting"; co-author; International Conference on Development and Global Communication, Veranasi, India, January 2003

"Newsroom Decision-Making in Local Election Coverage: A Case Study" (sole author); Association for Education in Journalism and Mass Communication (AEJMC) Southeast Regional Colloquium, 1991

"Linkages Between Journalists' Community Associations, Attitudes and Exchanges of Viewpoints on Selected Issues" (co-author), AEJMC Annual Conference, 1988

"Confidential Source Privilege and the Separation of Powers: Where Do Courts Draw the Line?" (sole author); International Communication Association (ICA) Annual Conference, 1988

"Newspaper Readership and Individual Estimation of Public Opinion Polls: Do People Pay Attention to Poll Stories?" (sole author), AEJMC Annual Conference, 1987

"A Cognitive Model of the Effects of Linking Political Referenda to Salient Social Issues: A Lottery Will Fund Education, But Will Casinos Cause Crime?" (co-author) ICA Annual Conference, 1987

Other Papers

"Using the Web in Teaching" (online distribution); university seminar, fall 1999

"Britain 2000: The Millennium is the Message"; Class of '62 Lecture, Washington and Lee University, February 1998

"Writing as a Craft"; *Writing in the Disciplines* newsletter, 1997

"Social Responsibility Theory and Cultural Studies in United States Mass Media" Graduate colloquium, Department of Cultural Studies, University of Birmingham, Birmingham, England, February 1997

"British and American Cultural Studies: A Comparison"; Graduate Program in American Studies, University of Birmingham, Birmingham, England, January 1997

"The Process of Journalism Ethics"; 23rd Annual Journalism Ethics Institute, Roanoke, Virginia, March 1996

"Analyzing the 'Coach' Case"; Panel on Teaching Ethics, Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, Montreal, August 1992

"Journalism Ethics: The Old Woman and the Green Light"; Journalism Ethics Institute,

Washington and Lee University, March 1991
"Mass Communication Research and Criticism: A Moral Groundwork"; Research Brown-Bag Forum, University of Florida, 1989
"Newspapers and Local Election Coverage: An Examination of Existing Models"; AEJMC Theory and Methodology Regional Mini-Conference, Athens, Georgia, 1989
"The Spiral of Silence and Expression of Beliefs in Newsrooms: Does the Model Fit?" AEJMC Theory and Methodology Regional Mini-Conference, Knoxville, Tennessee, 1988

Newspaper Articles

Wrote or co-wrote approximately 5,000 stories in a 10-year career in daily newspapers.

Academic and Professional Conferences, committees and leadership roles

Journalism Education Association/National Scholastic Press Association Convention, Washington, D.C., Nov. 14, 2009.
Moderator, Reynolds Media Law Symposium, Washington and Lee University, 2008
Southern Association of Schools and Colleges annual meeting; New Orleans, LA, 2007; College representative.
Association for Education in Journalism and Mass Communications; Panel participant, Convergence: Beginning, Middle and End; Washington, D.C., 2007.
Association for Education in Journalism and Mass Communications; Participant, Knight Foundation Dean's Round Table; Washington, D.C., 2007.
Association of Schools of Journalism and Mass Communications Winter Meeting, Chicago, 2006. Panel participant on fund-raising.
American Society of Newspaper Editors Convention, 2005-07, Ethics committee
Associated Press Managing Editors Convention, October 2001, Milwaukee, Wis., Community Roundtables Project leader
Associated Press Managing Editors Convention, October 2000, San Antonio, Texas, Ethics and Credibility Committee
Software Tools for Data Analysis in the Social Sciences; Virginia Foundation for Independent Colleges, Staunton, Va., May 2000
Associated Press Managing Editors Convention, October 1999, Memphis, Tenn.; Ethics Committee
American Society of Newspaper Editors, April 1999, San Francisco; Ethics Committee
Journalism Ethics Institutes, Washington and Lee University, November 1997- present, co-leader
Associated Press Managing Editors Annual Convention, Atlanta, October 1997; Ethics Committee
Journalism Ethics Institute, Roanoke, Virginia, March 1996, leader
Southern Newspaper Publishers Association Computer Assisted Reporting Seminar, Athens, Ga., April 1995
Association for Education in Journalism and Mass Communications Regional Colloquium, session moderator, Gainesville, Fla., March 1995
Associated Press Managing Editors Convention, Philadelphia, Pa., Oct. 1994

Association for Education in Journalism and Mass Communication (AEJMC), Newspaper Division session moderator, August 1994
American Society of Newspaper Editors Annual Conference, Washington, D.C., April 1994
Virginia Press Association Annual Meeting 1991-present
Computer Assisted Reporting Conference, Investigative Reporters and Editors, Raleigh, North Carolina, October 1993
Writing for the Reader; Southern Newspaper Publishers Association Workshop; Tampa, Florida, November 1992
Virginia Press Association Career and Internship Seminar, co-organizer, Mary Baldwin College, November 1992
Associated Press Feature Writing Seminar, site coordinator, Washington and Lee University, September 1992
Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, panel participant, Montreal, August 1992
AEJMC Southeast Regional Colloquium, panel moderator, Stone Mountain, Georgia, March 1992
American Press Institute Journalism Educators Seminar, Reston, Virginia, October 1991
Southern Newspaper Publishers Association Copy Editing Workshop, seminar leader, Washington and Lee University, April 1991
AEJMC Southeast Regional Colloquium, paper presenter, Orlando, Florida, February 1991
The Poynter Institute, Ethics Conference, St. Petersburg, Florida, October 1990
Southern Newspaper Publishers Association Basic Layout, Graphics and Design Seminar, August 1990

Committees and Academic and Professional Service

Dean's Task Force on Internships, Washington and Lee University, 2011-12
American Society of Newspaper Editors Reynolds High School Journalism Workshop, Washington and Lee University, July 2008; co-leader.
Association of Schools of Journalism and Mass Communications, Task Force on the Future, 2008-10.
Phi Beta Kappa, Gamma of Virginia Chapter, president, vice-president, executive committee member, 2000-06
Virginia Association of Journalism Teachers and Advisors, annual workshops co-host and presenter, Washington and Lee University, September 2005.
Virginia High School League Championship Journalism Workshops, presenter, Richmond, Virginia, October 2005.
Virginia Press Association Education Committee, 2000-07. Selection committee, VPA internship, 2000-07.
Virginia Communications Hall of Fame, Selection Committee, 2003-present.
Paper referee, Newspaper and Qualitative Studies divisions, AEJMC, 2000-01.
Consultant, Rowe Award for Journalism Ethics, 2001.
Co-chair, Fishback Committee for Visiting Writers, 2000-04. Visitors included E.J. Dionne, Marc Fisher, Dianne McWhorter, Robert Kaplan.
Co-leader, semi-annual Journalism Ethics Institutes, 2000-03, 2009.

Director, ASNE Journalist in Residence Program 2000-02; Florida Times-Union and The Anniston Star.
Referee, *Journal of Mass Media Ethics*, November 2001
Judge, Hoosier State Press Association Awards competition; September 2001
Referee, Ethics Division, Association for Education in Journalism and Mass Communication, April 2001
Referee, Newspaper and Qualitative Studies divisions, Association for Education in Journalism and Mass Communication, 1994-2000
Executive Committee, Phi Beta Kappa, Gamma of Virginia Chapter, 2001
Search Committee, Inaugural Reynolds Chair in Business Journalism, 2000
Search Committee, faculty position in mass media law, 2000-present
Student-Faculty Hearing Board, 1999-present; alternate, 1998-99
Public Functions Committee, 1998-present
Fishback Fund for Visiting Lecturers Committee Co-Chair, 1994-present
Summer Scholars, teacher, Summer 1994-1997
Washington and Lee University Scholarship Weekend, interviewer, 1992-present
Faculty Alumni Committee, 1992-96
Chair, 1993-1996
Freshman Admissions Committee, 1993-present
Student Health Committee, 1994-96
Rhodes Scholarship, campus mock interviews, November 1993
AEJMC MacDougall Student Paper Competition, referee, Winter 1993
Virginia Press Association Minority Journalism Scholarship Competition, judge, Spring 1993
Virginia Press Association Education Committee, acting member, 1992-93, 1998-99
Society of Professional Journalists Region II Executive Director Search Committee, 1992

Professional Consultation

Toner Prize for political journalism, judge, 2011-12
Evaluator for textbook manuscript, *Living Journalism: Fundamental Values and Practices for an Essential Profession,* by Rich Martin, for Holcomb Hathaway Publishers, 2009.
Unpaid consultant, Communications Department, Mt. St. Mary's College, on accreditation, 2009.
Unpaid consultant, Montpelier, on planning for a seminar on the Constitution for working journalists.
Journalism ethics workshop leader, The Richmond Times-Dispatch, Feb. 24, 2009
Consultant and editing coach; Richmond *Times-Dispatch*, April 2004
Writing coach, Columbus (Ga.) *Ledger-Enquirer*, 2001-02
Writing coach, *The Anniston* (Ala.) *Star*, 2001-02
Member, Blue Ridge Press Editorial Advisory Board, 2001-03
Paid consultant, reporting, editing and ethics, *The Valley Morning Star*, Harlingen, Texas, Summer 2000
Unpaid consultant for two books, *Office E-mails That Really Click* and *Breaking Out: VMI and the Coming of Women*, and one book proposal, *The Story of Seattle=s Best Coffee*
Unpaid consultant to establish the Charles Rowe Family Foundation Ethics Award, 2000

Paid consultant, content, design and layout, *The Winchester Star*, summer 1999
Paid consultant, The Knight Foundation; reviewed applications for the $1.5 million Knight Chair endowment
Society of Professional Journalists Code of Ethics rewrite project, 1994-95
Reader for ethics textbook chapters by Prof. Lou Hodges, 1991-1994

Academic and Student Advising

Confidential and Impartial Resolution Resources, counselor, 2008-present
Habitat for Humanity, W&L Chapter, faculty adviser, 1995-99
Journalism Major Adviser, 1991-present
Freshman Adviser, 1991-present
Tau Mu Phi Fund for Student Journalism, trustee, 1993-present
Society of Professional Journalists Campus Chapter Adviser, 1991-99
Publications Board Adviser, 1991-99
Kappa Kappa Gamma Sorority Faculty Adviser, 1998-99
Phi Kappa Psi Fraternity Faculty Adviser, 1994-99
Delta Tau Delta Fraternity Adviser, 1991-1993

Community Service

Project Horizon (domestic violence agency); Board of Directors, 1995-1999, January 2002-present; President, 1998-99; 2004-06, 2008-09; 2011-present; Project Director, safe house construction project, 1997-1999
RARO Soccer Parent, 1993-1999
Central Elementary School PTA, 1993-2001
Central Elementary School Classroom Volunteer, 1993-2001
KidsPlayce Construction Foreman, April 1994
Habitat for Humanity, construction volunteer, 1994-present