

Raquel Meyer Alexander
Associate Professor
Washington and Lee University
Williams School of Commerce, Economics and Politics
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EDUCATION

Ph.D., Accounting, University of Texas at Austin, August 2001.
Masters of Taxation, Arizona State University, December 1993.
Bachelor of Science, University of Kansas, May 1993.

PROFESSIONAL CERTIFICATE: Certified Public Accountant (AZ – inactive)

TEACHING AND PROFESSIONAL EXPERIENCE

Washington & Lee University. Associate Professor. July 2012 – present.
University of Kansas. Assistant Professor. June 2005 – May 2011.
University of North Carolina Wilmington. Assistant Professor. August 2001- May 2005.
University of Texas at Austin. Graduate Research Assistant. August 1995-2000.
KPMG - Phoenix, AZ and Dallas, TX. Supervising Tax Senior. 1993-1995.

TEACHING

UNIVERSITY COURSES TAUGHT

<i>Undergraduate:</i>	Income Tax Accounting I Income Tax Accounting II Managerial Accounting Writing and Research for Accountants I Business of Contemporary Art
<i>Graduate:</i>	Accounting for Lawyers Tax Research Tax Planning Techniques Tax Entities

EXECUTIVE EDUCATION

Nortel Networks
Ohio Tuition Trust Authority
National Association of State Treasurers

TEACHING HONORS

KU Center for Service Learning, Faculty Excellence Award. 2011. *Inaugural recipient.*
University of Kansas, Silver Anniversary Teaching Award. Nominee. 2011.
U.S. Congressional testimony from KU student about tax research service-learning class project on financial literacy. 2010.
Bubb Excellence in Teaching Award. KU School of Business. Based on student evaluations and committee vote. 2010.
KU Center for Teaching Excellence. Invited presenter. "Teaching Millennials." February 2010.
KU Center for Teaching Excellence Faculty Seminar participant and competitive grant recipient: 2009. \$1000.
Deloitte/ATA Tax Innovation Teaching Award Recipient. 2008.
Tax research course included in The President's Higher Education Community Service Honor Roll submission. 2007, 2008.
Bubb Excellence in Teaching Award. School of Business. Finalist 2007.
KU Center for Teaching Excellence. Best Practices Grant Recipient. 2007. \$1500.

NOTABLE SERVICE LEARNING ACTIVITIES

Developed high school financial literacy curriculum for state of Kansas. 2009.
Conducted tax workshops throughout Kansas for United Way affiliates. 2009.
Conducted tax and financial planning workshops for performing artists. 2008.
Developed disaster tax relief brochure for Greensburg, KS tornado victims; IRS requested permission to be used as official IRS publication. 2007.
Drafted proposed federal legislation to provide tax credit for disabled veterans returning to school. 2007.
Created Hurricane Katrina tax relief website www.ku.edu/~katrina
Used by the American Bar Association to provide tax assistance to victims. 2005.
Cited in testimony before Kansas Legislature about KU serving Kansas.

RESEARCH

PUBLICATIONS

"Tax Transparency." *Business Horizons*, forthcoming 2013.

"Employers united: An empirical analysis of corporate political speech in the wake of the Affordable Care Act" with Elizabeth Weeks Leonard and Susan Scholz. *Journal of Corporation Law* 38(2): 218-257. 2013.

"Value-added taxes: An ingredient in corporate tax reform" with LeAnn Luna. *Journal of Law and Public Policy* 21(3):409-431. 2012.

"Are mandatory disclosure decisions made strategically? The case of SAB 74 estimates preceding adoption of FIN 48" with M. Ettredge, M. Stone and L. Sun. *Research in Accounting Regulation* 23(2): 160-166. 2011.

- “Lobbying ROI: An empirical analysis under the American Jobs Creation Act of 2004” with S. Scholz and S. Mazza. 2009. *Journal of Law and Politics* 25(4):401-457.
Cited in Washington Post, Associated Press, *Tax Notes*, *Atlantic Monthly*, *Harpers*, and *Congress Daily*. Requested by the Executive Office of the President, the Congressional Research Office, 2 U.S. Senators and leading law firms, among others.
- “Problems with using the internal rate of return to make decisions about granting TIFs,” with A. Ford and P. Koch. *State Tax Notes* 49(8): 543-554. 2008.
- “Backdating stock options: Accounting and legal implications,” with S. Scholz and M. Hirschey. *The CPA Journal* 10 (October): 18-23. 2007. Lead Article.
- “Backdating stock options: Tax implications,” with S. Scholz and M. Hirschey. *The CPA Journal* 10 (October): 24-28. 2007.
- “Securitization of intellectual property,” with A. Sweet. *Executive’s Tax and Management Report*, May: 5-7. 2006.
- “An examination of convergent validity between in-lab and out-of-lab internet-based experimental research in accounting” with A. Blay and R.K. Hurtt. *Behavioral Research in Accounting* (18): 207-217. 2006.
- “State sponsored college 529 plans: The influence of tax and non-tax factors on investors’ choice” with L. Luna. *Journal of the American Taxation Association* 27(Supp.): 29-50. 2005.
Mabry Best Paper Award 2006 Recipient.
Cited by over 150 newspapers including the *Wall Street Journal*.
Requested by the Securities and Exchange Commission, the College Savings Plans Network, the Municipal Securities Rulemaking Board, the Financial Industry Regulatory Authority (formerly National Association of Securities Dealers), and U.S. Senate Committee on Governmental Affairs.
- “An analysis of individual investors’ response to new disclosures 529 college savings plans,” with L. Luna. *Proceedings of the Ninety-Seventh Annual Conference 2006*, Columbus: National Tax Associations – Tax Institute of America.
- “States battle to win 529 plan investors: Differences lead to complexity and confusion,” with L. Luna. *State Tax Notes*, August 8: 431-439. 2005.
- “Internal controls and the state and local tax function,” with K. Key and R. Sawyer. *Journal of State Taxation*, Winter 23(3): 61-66. 2005.
- “State strategies for dealing with tax shelters” with R. Hanson and J. Smith. *Journal of State Taxation*, Winter 23(3): 23-25. 2005.
- “Tax shelter opinion letters have come under attack” with R. Hanson and J. Smith. *Practical Tax Strategies* (November) 73(5): 268-273. 2004.

“Follow the money: Factors influencing investors’ choice of state-sponsored §529 college savings plans,” with L. Luna. *Proceedings of the Ninety-Seventh Annual Conference 2004*, Columbus: National Tax Association – Tax Institute of America.

“The effect of source credibility on tax professionals’ judgments in consulting engagements.” *Journal of the American Taxation Association* 25 (Supp): 33-50. 2003.

“Tax shelters under attack,” with R. Hanson and J. Smith. *The CPA Journal* 8 (August): 20-25. 2003. Lead Article.
NYSSCPA 2003 Max Block Award Honorable Mention Article.
Referenced on PBS Frontline “*Give Me Shelter*.”

OTHER PUBLICATIONS

“From sideline to bottomline” with J. Gentry. *New York Times* Jan. 1, 2012. S1.

“Pay for women’s basketball coaches lags far behind that of men’s coaches” with J. Gentry. *New York Times* April 2, 2012. S1.

Kansas Tax and Business Climate with Pat Oslund. 2011. Kansas, Inc.

“Service learning in the tax curriculum” with A. Witzcak. 2010. Chapter in *Quick Hits for Service-Learning: Successful Strategies from Award Winning Educators*. Indiana University Press.

“College savings plans” with L. Luna. *Encyclopedia of Taxation and Tax Policy*, edited by J. Cordes, R. Ebel and J. Gravelle, Urban Institute Press, 128-130. 2005.

“Expensing.” *Encyclopedia of Taxation and Tax Policy*, edited by J. Cordes, R. Ebel, and J. Gravelle, Urban Institute Press, 59-60. 2005.

WORKING PAPERS/WORKS IN PROGRESS

“Tightening the noose: The impact of FIN 48 on private debt” with D. Grossman, R. Huston and V. Richardson.

“Does college savings plan performance matter?” with L. Luna.

“Tax shelters, foreign subsidiaries and tax havens,” with J. Whiteaker-Poe.

“Corporate tax disclosures in the E.U.” with B. Meuhlmann and M. Diller.

“Social media and investor relations” with J. Gentry.

“How do firms lobby for tax relief?” with J. Barrick.

“Year in college sports” with J. Gentry and K. Seon.

“Worldwide unitary reporting” with L. Luna.

RESEARCH GRANTS

Washington and Lee Lenfest Grant. 2013.

Washington and Lee Commerce School Research Grant: 2012.

Kansas, Inc. Business Climate Study Grant: 2010. \$59,958.

Institute for International Business (competitive) Research Grant: 2008. \$5000.

Institute for International Business (competitive) Research Grant: 2007. \$7800.

PRESENTATIONS

American Taxation Association Mid-Year Meeting. 2004, 2006, 2008, 2009, 2010, 2013.
American Accounting Association. 2000, 2003, 2007, 2008, 2009, 2010, 2012, 2013.
Cengage Training Webcast. 2012.
University of Kansas Corporate Tax Reform Symposium. 2012.
Gonzaga University. 2011.
Washington and Lee University. 2011
Washburn University. 2011.
University of Colorado – Colorado Springs. 2011.
Washburn University School of Law Annual Symposium. 2011.
National Tax Association. 2004, 2005, 2006, 2007, 2008, 2009, 2010.
Campus Compact Regional Conference. 2010.
Greater Kansas City Scholarship of Teaching and Learning Conference. 2009.
Texas Tech University. 2009.
National Society for Experiential Education Conference. 2008.
KU Center for Teaching Excellence Teaching Summit. 2008.
University of South Florida. 2008.
Kansas Summit on Economic and Financial Literacy. 2008.
KMPG/ATA Tax PhD Consortium. 2007, 2008.
Texas Tech University. 2007.
University of Texas. 2007.
University of William & Mary Norfolk Southern Excellence in Financial Reporting
Conference. 2007.
Oklahoma State University Accounting Research Conference. 2007.
Central States Accounting Conference. 2006.
Journal of the American Taxation Association Conference. 2003, 2005.
University of Kansas. 2004.
University of California-Riverside. 2003.

MEDIA INTERVIEWS

The Campus Art Museum: A Qualitative Study by Kress Foundation. 2012.
Virginia Public Radio – Virginia Insight. 2012.
Virginia Public Radio – Morning Edition. 2012.
National Public Radio - Planet Money. 2012.
This American Life. 2012.
National Public Radio – Morning Edition. 2011.
Kansas Public Radio – Up to the minute. 2009.
California Public Radio – Morning Edition. 2005.

SERVICE

EDITORIAL BOARDS

Journal of the American Taxation Association. 2003-2006; 2011-2014.
Executive's Tax and Management Report. 2004-2010.

AD HOC REVIEWER

Journal of the American Taxation Association
Behavioral Research in Accounting
National Tax Journal
Review of Accounting and Finance
Accounting Horizons
American Accounting Association conferences
Accounting, Behavior and Organizations conferences

NATIONAL SERVICE

American Taxation Association

Chair: Doctoral Education Taskforce. 2012-2014.
Mid-year Meeting Committee. 2009-2013.
Co-Chair: KPMG/ATA Tax PhD Consortium. 2010-2011.
Trustee. 2006-2008.
Publications Committee. 2006-2008.
Vice-Chair: KPMG/ATA Tax PhD Consortium. 2006-2009.
Chair: Teaching Innovations Committee. 2006-2007.
Teaching Innovations Committee. 2005-2007, 2009-2011.
Outstanding Dissertation Committee. 2005-2006.
Chair: Educational Research Committee. 2004-2005.
Educational Research Committee. 2002-2005.

National Tax Association

Annual Conference Committee. 2006, 2007, 2008.
Session Organizer. 2006, 2007, 2008, 2009, 2010.
Spring Symposium Committee. 2007.

American Accounting Association

Annual Meeting Committee. 2004, 2005, 2006.
Session Organizer. 2006.

Accounting, Behavior and Organizations

Chair: 2006 Annual Meeting Program
Vice-Chair: 2005 Annual Meeting Program

PROFESSIONAL SERVICE

Kansas State Treasurer Ron Estes' Advisory Council. 2011.
Kansas State Treasurer Dennis McKinney's Advisory Council. 2008-2011.
Kansas State Treasurer Lynn Jenkin's Advisory Council. 2005-2008.
Centro Latino. Treasurer. 2003-2005.

UNIVERSITY SERVICE

University Athletic Committee. 2013-2014.
Faculty Advisor. Community Financial Freedom. 2012-2013.
Treasurer. S.A.F.E. Loans. 2012-2013.
KU Faculty Senate. 2011-2012.
KU Chancellor's Athletics Oversight Taskforce. 2010-2011.
KU Provost's Engaged Scholarship Taskforce. 2010-2011.
KU Center for Service Learning Director's Board. 2008- 2011.
KU Center for Teaching Excellence Faculty Partner. 2010-2011.
KU The Dole Institute Faculty Liaison. 2007.
KU MAcc Committee. 2006.
UNCW Faculty Grievance Committee. 2005.
UNCW Library Resource Committee. 2001-2005.